

CenturyLink Recognized by Frost & Sullivan for Its Portfolio of Full-featured SD-WAN Services

The integration of managed and cloud solutions creates a strong value proposition for CenturyLink's SD-WAN service suite

SANTA CLARA, Calif., May 30, 2019 /[PRNewswire](#)/ -- Based on its recent analysis of the North American managed software-defined wide area networking (SD-WAN) services market, Frost & Sullivan recognizes [CenturyLink](#) with the 2019 North American Innovation Excellence Frost Radar Award. By combining its broad network footprint and expertise in managed network services, CenturyLink delivers exceptional [SD-WAN services](#).

"CenturyLink enhances customer value by building its hybrid networking capabilities, such as multi-protocol label switching (MPLS), dedicated Internet access (DIA), broadband access, and wireless access, around its managed SD-WAN services," said Roopashree Honnachari, Industry Director, Frost & Sullivan. "The company's growing portfolio includes solutions based on several industry leading platforms including Versa, Cisco Meraki and Cisco SD-WAN (Viptela)."

As a global network carrier and managed service provider, CenturyLink has years of experience planning and managing complex WANs. Pairing its multi-vendor SD-WAN portfolio with its expertise in networking and security, CenturyLink is able to assist enterprises in the assessment, design, configuration, deployment, tuning and management of SD-WAN solutions.

"This recognition validates our managed SD-WAN approach and our selection of multiple, innovative SD-WAN platforms that deliver the diverse feature/functionality requirements of the market segments we service," said Adam Saenger, Vice President, Networking Solutions, CenturyLink. "We continue to focus on designing and delivering agile, adaptive network solutions to meet our customers' ever-changing needs and help them on their digital transformation journeys."

CenturyLink offers pre-packaged bundles combining SD-WAN with a mix of underlying transport options to simplify decision-making for enterprises. These packages along with various add-ons and upgrades help address the needs of businesses of different sizes, across verticals with varying requirements. On top of the multi-platform portfolio with standard SD-WAN functionality, customers have various device options, the capability to add additional, integrated next generation firewall functionality, on-site support and additional assess, design, migrate and take-over services via their ITS Network Consulting practice.

"CenturyLink is likely to gain further traction in terms of managed SD-WAN site deployments in the next few years due to its strategic investments in SDN and network functions virtualization (NFV) platforms," noted Honnachari. "Its holistic strategy, which combines managed network services with cloud and cloud interconnection services, is anticipated to attract new global enterprise customers and deepen relationships with existing customers to ensure continued growth for the company."

The Innovation Excellence best practice is bestowed upon companies that are industry leaders reinventing themselves through R&D investments and innovation. These may be companies that are entering a new market and contend for leadership through heavy investment in R&D and innovation.

Frost & Sullivan Best Practices awards recognize companies in a variety of regional and global markets for demonstrating outstanding achievement and superior performance in areas such as leadership, technological innovation, customer service and strategic product development. Industry

analysts compare market participants and measure performance through in-depth interviews, analysis and extensive secondary research to identify best practices in the industry.

Key Facts

- CenturyLink will receive the 2019 Frost Radar best practices award for Innovation Excellence in the North American Managed SD-WAN Services Market July 17 at the [Frost & Sullivan Excellence in Best Practices Awards Gala](#) in La Jolla, Calif.
- In October 2018, CenturyLink launched [Managed Cisco SD-WAN](#) in the United States, expanding its SD-WAN solutions portfolio which already included the Versa Networks and Cisco Meraki platforms.
- In 2018, Frost & Sullivan recognized CenturyLink with awards that include the following:
 - Asia Pacific Hybrid IT Service Provider of the Year: <http://news.centurylink.com/2018-08-19-Frost-Sullivan-names-CenturyLink-as-Asia-Pacifics-top-Hybrid-IT-Service-Provider-for-fourth-consecutive-year>
 - Product Leadership for hybrid cloud management platforms: <http://news.centurylink.com/2018-01-23-Frost-Sullivan-recognizes-CenturyLink-as-the-product-leader-in-hybrid-cloud-management-platforms-for-its-innovative-Cloud-Application-Manager-platform>
 - Competitive Strategy Innovation and Leadership Award in the U.S. for MPLS/IP-VPN Services: <http://news.centurylink.com/2018-12-05-CenturyLink-Receives-Frost-Sullivan-Award-for-Competitive-Strategy-Innovation-and-Leadership-in-the-MPLS-IP-VPN-Services-Market>
 - Growth Excellence Leadership award for Voice Solutions: <http://news.centurylink.com/2018-09-05-CenturyLink-earns-acclaim-from-Frost-Sullivan-for-voice-solutions>

Additional Resources

- Learn more about CenturyLink's adaptive networking solutions at: [Managed SD-WAN services](#), [MPLS/IP-VPN](#), [Cloud Networking](#) and [Ethernet](#).
- Discover how CenturyLink SD-WAN is now available in more than [40 countries](#).
- Read how CenturyLink was named the recipient of [MEF's 2017 Best Managed SD-WAN Service Worldwide](#).

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today's market participants. For more than 50 years, we have been developing growth strategies for the global 1000, emerging businesses, the public sector, and the investment community. [Contact us: Start the discussion](#).

About CenturyLink

[CenturyLink](#) (NYSE: [CTL](#)) is the second largest U.S. communications provider to global enterprise customers. With customers in more than 60 countries and an intense focus on the customer experience, CenturyLink strives to be the world's best networking company by solving customers' increased demand for reliable and secure connections. The company also serves as its customers' trusted partner, helping them manage increased network and IT complexity and providing managed network and cyber security solutions that help protect their business.

Additional assets available online:  [Photos \(1\)](#)

<http://news.centurylink.com/2019-05-30-CenturyLink-Recognized-by-Frost-Sullivan-for-Its-Portfolio-of-Full-featured-SD-WAN-Services>